

ECOsmart Conscious Business Traveller



Greengage



We're delighted to work with Greengage as our sustainability partner and firmly believe that ECOsmart is the best independent sustainability product for hotels on the market.

We work with Greengage because their certification is evidence based but also has a spirit of continuous improvement at its very heart, not just measuring current performance, but suggesting ways forward to do better in the future, creating a more sustainable industry for us all.

We're sure that our clients and suppliers alike will agree that ECOsmart is a much-needed product in our quest to protect our planet for generations to come.

Jodie Gentles

Managing Director
One Global Travel





What is ECOsmart?

Designed for the corporate market, the ECOsmart certification - developed by Greengage Solutions - is a leading standard for excellence in environmental and social responsibility.

Every hotel or meetings venue is stringently audited for their sustainability offering, from carbon reduction and waste management to green meeting packages and food policies. With certification ranging from Bronze to Platinum, properties can continually improve and increase their award level – the only sustainable business certification that encourages a positive sustainability journey.

Booking system integration highlights detail of ECOsmart certified properties to hotel bookers.

Why One Global and ECOsmart?

We are committed to responsible travel and helping customers meet their sustainability goals.

Partnering with ECOsmart allows One Global to:



Offer transparency

and detail around the sustainability credentials of accommodation and venues.



Support customers

to achieve their ESG objectives and regulatory compliance through verified, measurable sustainable choices.



Reduce impact

on the planet by working with venues that are taking decisive action for a greener world.

Together, One Global and ECOsmart are making it easier for organisations to choose credible, greener venues.

What are the benefits?

Expert sustainability guidance & technology

The intuitive ECOsmart Portal simplifies the certification process. Access sustainability support via the My ECOsmart Portal and team of experts.

Sustainable Solutions

- **SMARTscan AI.** Scans documents to streamline the survey process.
- **Group Certification.** ECOsmart makes it easier to certify multiple hotels in a group.
- **EVENTsmart.** Tracks the CO2 emissions of meetings and events.

Recognised certification

Travalyst-approved, aligns with UN SDGs and GSTC. Endorsed by Clarity, the BTA and other travel and event associations and companies.

Greengage is a certified B Corp.

Greengage



Reports and Recommendations

Track your progress and communicate it clearly to stakeholders. ECOsmart also provides clear recommendations on next steps to advance a property to the next level.

Integrated Replacer app provides solutions to reduce and eliminate single use items.

ECOsmart is a great support for responding to corporate RFPs.

Marketing Exposure

Individual hotel sustainability features showcased on the ECOmap.

Point of Booking Display

- Promoted through Clarity's booking systems API integration
- Presents detailed information to bookers to enable an informed choice of hotel stay.
- Unique filtering function highlights hotels based on a booker's sustainability priorities.



Why choose ECOsmart?

ECOsmart stands out because;

It goes beyond badges and buzzwords – it offers the most advanced, credible, and future-focused sustainability certification for the B2B and wider hospitality and events sector.

Here's why venues and travel partners choose ECOsmart:

Powered by leading technology. The My ECOsmart Portal provides 24/7 access to a sophisticated project management platform including SMARTscan AI which helps identify improvement opportunities, verifies sustainability claims and recommends specific actions.

Best-in-market audit process. Audits combine expert insight with a transparent, structured methodology tailored for hospitality. The result? Certifications that mean something to customers, bookers, and procurement teams.

Grows with you. The dynamic platform actively encourages and supports properties to move to the next level. ECOsmart has unrivalled agility to update the system in a rapidly evolving sector – now collects HCMi data and the integrated Replacer App supports reduction of single use plastic items.

Built for hospitality & events. Unlike generic schemes, ECOsmart was designed specifically for corporate hotels and venues, meaning every question, tool, and recommendation is relevant and achievable.

Backed by trusted partners. From Clarity and One Global to Choose your Venue and Venue Directory, ECOsmart is endorsed, used and trusted by industry leaders.



3 Simple steps to success

1

SMARTscan AI is now live:

Reduces assessment time by up to 60%

2

Register your hotel or venue

Quick and simple via the ECOsmart portal, managed fully online.

3

Complete online

Get started and track progress at your own pace, saving and updating as you go through the certification.

Receive your certification

Your answers will be audited and certification issued soon after submitting.

Then, enjoy the benefits of ECOsmart certification.

How do I become part of it?

If you'd like to know more about ECOsmart and how your property or venue could benefit from being part of it, speak to us:

Email us

Greengage ECOsmart website

