

## ONE GLOBAL TRAVEL & Sharaf Travel

### PARTNERSHIP COMMUNICATION:

#### Press Release:

#### Sharaf Travel joins One Global TMC Partnership

The TMC based in Dubai becomes a partner within the new One Global Partnership, a joint venture between World Travel Inc and Clarity. The partnership is designed to deliver global travel management solutions with local expertise through a community of like-minded TMCs.

One Global General Manager, Jodie Gentles stated, “We are delighted to announce our newest partnership with Sharaf and welcome them to One Global. Sharaf is one of the largest TMC’s within their region providing unmatched and exclusive customer service. Their company values and ethos are ones which we are mutually passionate about and share, always putting the customers at the front and center of everything they do”.

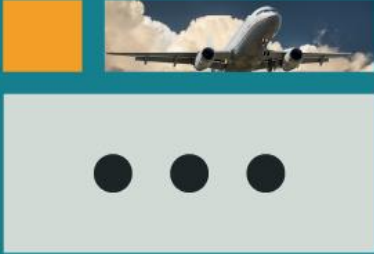
Sharaf Travel is proud to partner with One Global Travel to gain access to the global presence and to further enhance Sharaf’s reputation in the region that will contribute to an increase in overall sales. Our partnership will help achieve our mutual objectives of profitability, superior customer service, and serving niche market requirements.

Gentles continued, “All of us at One Global are delighted to embark on this partnership with them”.

#### About Sharaf Travel

Sharaf Travel is at the forefront of constantly introducing ideas and innovations, making it one of the most recognized and respected travel houses in the region. Among our many new additions are student travel packages, trade fair packages and an online booking system.

Our founding principle of warm and welcoming service continues to motivate employees, and attract and retain customers and partners. Concurrently, our strong principles and best practices make it a truly dynamic organisation.



## About One Global

One Global was established with a vision to deliver truly global travel management solutions using local expertise and best in market solutions. Different where it matters, consistent where it counts. Powered by a line-up of market leading TMCs and supported by global technologies, the community is a joint venture between leading TMCs World Travel Inc (USA) and Clarity (UK).



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